

Aspen Eco Fest **Green** Policies and Vendor Agreement

Dear Eco Fest Vendor:

As coordinators of Eco Fest in downtown Aspen we have a responsibility to create an environmentally friendly event. By following the City of Aspen's Z-Green Event checklist and partnering with EverGreen Events we will maximize our fun while minimizing our environmental impact. However, we need **you** to participate on a sustainable level for Eco Fest to be compliant with the City's requirements and for our green efforts to be successful.

In this letter we will discuss the requirements we all need to abide by as participants in a Z-Green event. Please know that we are here to guide you before and during the festival and we appreciate your willingness to support such an endeavor. Please contact **Alyssa Reindel at either 970-987-3140 or EverGreenEvents@AspenEcoFest.com** with any questions associated with our sustainability initiatives. She can help you find alternative, compliant materials or clarify any requirement. Please note, **all vendors are required to connect with Alyssa via email by May 15th to review compliant materials pertaining to their booth (see page 3.)**

Your responsibilities as an Eco Fest vendor:

- 1) If you are a sustainable, environmentally-friendly business or just do something unique to save resources, we want you to flaunt it. Put up a sign or at least discuss your efforts with attendees. Your green ways make us look good!
- 2) Aspen Eco Fest strives to be a Zero Waste event. We will have compost and recycle bins paired with trash cans and volunteers on hand to educate attendees about proper sorting. Your role is to solely distribute items that can be composted, recycled or reused. We don't want you to give out anything that has to go in the landfill, and we will ask you to remove noncompliant materials. Below you will find guidelines for appropriate Eco Fest materials.
- 3) If you print anything specifically for this event, it must be on at least 30% post-consumer recycled paper. Regardless, neon paper will not be allowed because it is not recyclable.
- 4) Please strive for reusable tabling and booth decorations. We don't want to have a bunch of trash at the end of the event due to plastic tablecloths and balloons.
- 5) Properly sort your waste materials during the event using the Zero Waste Stations. If you will generate a lot of waste during the event we will set you up with a station of your own. We will educate you about proper sorting before the event, but it's your responsibility to manage it correctly throughout the event and to keep it out of the public's reach (we want them to use the public stations & interact with a volunteer).
- 6) Do not sell or give away bottled water. Participants will have access to Aspen's high quality tap water.
- 7) Lastly, City of Aspen municipal code prohibits idling vehicles for more than 2 minutes.

Acceptable Materials for Food/Sample Distribution at Our Zero Waste Events:



Papers, brochures, programs, flyers and paper bags must contain at least 30% post-consumer content recycled paper and be labeled as such. Since dark colors, fluorescents and Kraft papers are not recyclable, they will not be permitted.



Food/Drink sampling materials must be one of the following items: paper or sugarcane cups with no plastic lining (wax is okay), napkins, wax paper sheets or toothpicks. Wax test: if you scratch the surface of your cold-drink cup and an obvious build-up of wax occurs under your fingernail it is acceptable; otherwise it is plastic coated and not compliant. If you have another type of material please call Alyssa at 970-987-3140.



Plates, bowls and clamshells must be paper or sugarcane based. They cannot have a plastic lining. Preferred types are the thin, uncoated plates that allow grease to soak through (no plastic lining) or the thick plates, bowls and clamshells such as those produced by Chinete, Solo Bare or Eco-Products.



Cups greater than 6oz. must be corn-based OR paper. Either must be clearly labeled *Compostable* on the outside (such as Eco-Products' *Green Strip* line). Preferred manufactures include Eco-Products, World Centric and Greenware (by Fabri-Kal). If you provide lids, straws or stir sticks (to reduce waste we do not recommend this) they also must be compostable and labeled as such.



Utensils must be corn-based and labeled *Compostable*. Our preferred manufacturer is World Centric; it is important that they are labeled *compostable* and *not biodegradable*.



Beverage containers such as aluminum cans and plastic bottles (greater than 6oz.) are approved for sale. However, no matter the container, bottled water is not permitted.



No Saran wrap, Styrofoam, chip bags, condiment packets or plastic bags will be allowed. If you have an individually packaged item it must be presented in packaging approved above; for any other items please contact Alyssa at 970-987-3140.



Aspen Eco Fest

Aspen Eco Fest Sustainable Participation Agreement

As a vendor participating in Aspen Eco-Fest, I agree to distribute my products in a sustainable manner abiding by the policies posted above. Furthermore, I am aware of the resources available to me while incorporating compliant operations and will take advantage of them prior to the festival if needed. I am confirming my intention to operate in accordance with all the stated rules and guidelines.

To be accepted as an Aspen Eco Fest vendor, further correspondence is required by May 15th:

Non-food vendors please email Alyssa Reindel at EverGreenEvents@AspenEcoFest.com listing the materials you plan to distribute and how they meet our sustainability requirements (please reference pages 1 and 2.)

Food/Drink vendors & samplers please email Alyssa Reindel at EverGreenEvents@AspenEcoFest.com listing all food/drink items served and the dinnerware associated with each item. Details, such as brand of dinnerware and model numbers, are very much appreciated as these details will be reviewed. Please reference pages 1 and 2 above.